

LEO BURNETT COMPANY, Inc.

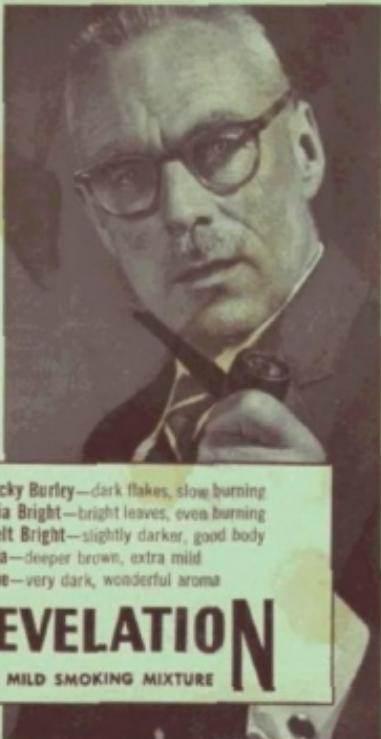
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Why all the cuts and colors?

REVELATION GIVES YOU
FIVE TOBACCOS
IN ONE FINE MIXTURE

Look closely at Revelation and you'll see five fine tobaccos, ranging from bright yellow to a dark, rich brown. Each has a personality all its own, and here's how you can tell them apart:



Kentucky Burley—dark flakes, slow burning
Virginia Bright—bright leaves, even burning
Old Belt Bright—slightly darker, good body
Latakia—deeper brown, extra mild
Perique—very dark, wonderful aroma

REVELATION
MILD SMOKING MIXTURE



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